

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-55097-1

DATE PRINTED

09/28/12

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT			PRODUCT 95/101/1897 Sched C		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1897	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	01111..	4	05:00A	06:00A	30S	10/09/12-10/12/12	WFOR MORNING NEWS	4	200.00	800.00
2 LUR	10000..	1	05:00A	06:00A	30S	10/15/12-10/15/12	WFOR MORNING NEWS	1	200.00	200.00
3 LUR	01111..	4	06:00A	07:00A	30S	10/09/12-10/12/12	CBS4 EARLY SHOW (LOCAL)	4	350.00	1400.00
4 LUR	10000..	1	06:00A	07:00A	30S	10/15/12-10/15/12	CBS4 EARLY SHOW (LOCAL)	1	350.00	350.00
5 LUR	01111..	4	07:00A	09:00A	30S	10/09/12-10/12/12	THE EARLY SHOW	4	200.00	800.00
6 LUR	10000..	1	07:00A	09:00A	30S	10/15/12-10/15/12	THE EARLY SHOW	1	200.00	200.00
7 CD	Sa	1	07:00A	09:00A	30S	10/13/12-10/13/12	CBS SATURDAY EARLY SHOW	1	270.00	270.00
8 CD	Su	1	08:00A	09:00A	30S	10/14/12-10/14/12	CBS4 NEWS (SUN AM)	1	270.00	270.00
9 LUR	01111..	4	09:00A	12:00N	30S	10/09/12-10/12/12	DAY ROTATION 9-12 NOON	4	300.00	1200.00
10 LUR	10000..	1	09:00A	12:00N	30S	10/15/12-10/15/12	DAY ROTATION 9-12 NOON	1	300.00	300.00
11	01111..	4	11:00A	12:00N	30S	10/09/12-10/12/12	PRICE IS RIGHT	4	700.00	2800.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
<b>CONTACT</b>	USA		USA		
<b>LOCAL SALESPERSON</b>	SUSAN INKER-PURETZ	<b>AGENCY EST. NO.</b> 1897	<b>PRODUCT</b> 95/101/1897 Sched C		
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/09/12 <b>AND ENDING</b> 10/15/12 <b>NO. WEEKS:</b> 1					

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			FROM	TO						
LUR										
12 LUR	10000..	1	11:00A	12:00N	30S	10/15/12-10/15/12	PRICE IS RIGHT	1	700.00	700.00
13 LUR	01111..	4	11:58A	12:30P	30S	10/09/12-10/12/12	NOON NEWS	4	600.00	2400.00
14 LUR	10000..	1	11:58A	12:30P	30S	10/15/12-10/15/12	NOON NEWS	1	600.00	600.00
15 CD	01111..	4	12:28P	02:00P	30S	10/09/12-10/12/12	CBS SOAPS	4	900.00	3600.00
16 CD	10000..	1	12:28P	02:00P	30S	10/15/12-10/15/12	CBS SOAPS	1	900.00	900.00
17 LUR	01111..	4	02:00P	03:00P	30S	10/09/12-10/12/12	THE TALK	4	600.00	2400.00
18 LUR	10000..	1	02:00P	03:00P	30S	10/15/12-10/15/12	THE TALK	1	600.00	600.00
19 CD	.....1	1	09:00A	10:30A	30S	10/14/12-10/14/12	CBS SUNDAY MORNING	1	1620.00	1620.00
20 LUR	.....1	1	10:30A	11:00A	30S	10/14/12-10/14/12	FACE THE NATION	1	1500.00	1500.00
21 LUR	01111..	4	03:00P	03:58P	30S	10/09/12-10/12/12	JUDGE JUDY	4	400.00	1600.00
22 LUR	10000..	1	03:00P	03:58P	30S	10/15/12-10/15/12	JUDGE JUDY	1	400.00	400.00

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ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
CONTACT	USA		USA		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1897	PRODUCT 95/101/1897 Sched C		
NATIONAL SALESPERSON			PRODUCT CODE 1300		
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
23 LUR	01111..	4	03:57P	05:00P	30S	10/09/12-10/12/12	DR PHIL	4	600.00	2400.00
24 LUR	10000..	1	03:57P	05:00P	30S	10/15/12-10/15/12	DR PHIL	1	600.00	600.00
25 CD	.1111..	4	05:00P	05:30P	30S	10/09/12-10/12/12		4	1350.00	5400.00
26 CD	1.....	1	05:00P	05:30P	30S	10/15/12-10/15/12		1	1350.00	1350.00
27 CD	.1111..	4	05:30P	06:00P	30S	10/09/12-10/12/12		4	1350.00	5400.00
28 CD	1.....	1	05:30P	06:00P	30S	10/15/12-10/15/12		1	1350.00	1350.00
29 CD	.1111..	4	06:00P	06:30P	30S	10/09/12-10/12/12		4	1620.00	6480.00
30 CD	1.....	1	06:00P	06:30P	30S	10/15/12-10/15/12		1	1620.00	1620.00
31 LUR	.1111..	4	06:30P	07:00P	30S	10/09/12-10/12/12		4	1500.00	6000.00
32 LUR	1.....	1	06:30P	07:00P	30S	10/15/12-10/15/12		1	1500.00	1500.00

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CONTACT			PRODUCT 95/101/1897 Sched C		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1897	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1					

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			FROM	TO						
33 LUR	01111..	4	06:58P	07:30P	30S	10/09/12-10/12/12	ENTERTAINMENT TONIGHT	4	800.00	3200.00
34 LUR	10000..	1	06:58P	07:30P	30S	10/15/12-10/15/12	ENTERTAINMENT TONIGHT	1	800.00	800.00
35 LUR	01111..	4	07:30P	08:00P	30S	10/09/12-10/12/12	THE INSIDER	4	800.00	3200.00
36 LUR	10000..	1	07:30P	08:00P	30S	10/15/12-10/15/12	THE INSIDER	1	800.00	800.00
37 LUR	1.....	1	08:57P	10:00P	30S	10/15/12-10/15/12	TWO BROKE GIRLS/MIKE & MOLLY	1	6000.00	6000.00
38 CD	T	1	07:58P	09:00P	30S	10/09/12-10/09/12	NAVY NCIS	1	7650.00	7650.00
39 LUR	W	1	10:00P	11:00P	30S	10/10/12-10/10/12	CSI:CRIME SCENE	1	4000.00	4000.00
40 LUR	Th	1	07:58P	09:00P	30S	10/11/12-10/11/12	THE BIG BANG THEORY/TWO AND	1	4000.00	4000.00
41 CD	F	1	09:00P	10:00P	30S	10/12/12-10/12/12	MADE IN JERSEY	1	3600.00	3600.00
42 LUR	Su	1	10:00P	11:00P	30S	10/14/12-10/14/12	THE MENTALIST	1	4500.00	4500.00
43 LUR	T-F,Su Sa	2	11:00P 11:00P	11:35P 11:35P	30S	10/09/12-10/14/12	LATE NEWS	2	1200.00	2400.00

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	USA		USA	
CONTACT			PRODUCT 95/101/1897 Sched C	
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1897	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days  
prior notice

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			FROM	TO						
44 LUR	M	1	11:00P	11:35P	30S	10/15/12-10/15/12	LATE NEWS	1	1200.00	1200.00
45 CD	01111..	4	11:35P	12:37A	30S	10/09/12-10/12/12	LATE SHOW WITH DAVID	4	630.00	2520.00
46 CD	10000..	1	11:35P	12:37A	30S	10/15/12-10/15/12	LATE SHOW WITH DAVID	1	630.00	630.00
47 CD	Sa	2	11:35P	12:35A	30S	10/13/12-10/13/12	ET WEEKEND	2	360.00	720.00
Total Contract:								100		102230.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						102230.00	.00	.00	102230.00	
GRAND TOTAL									102230.00	

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